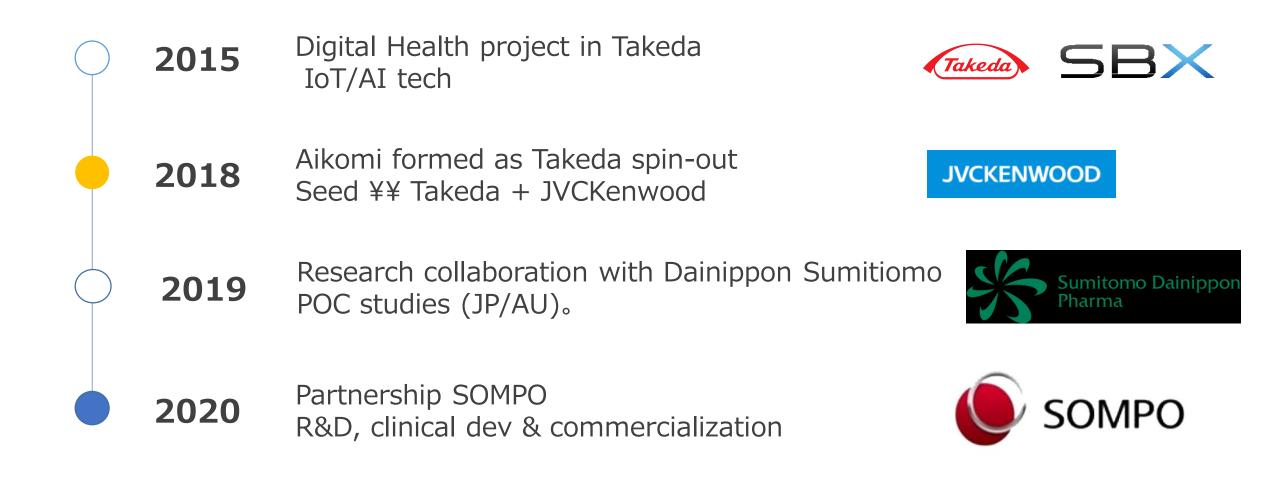
Digital technology to support communication in person centred care for dementia

Nick Hird PhD



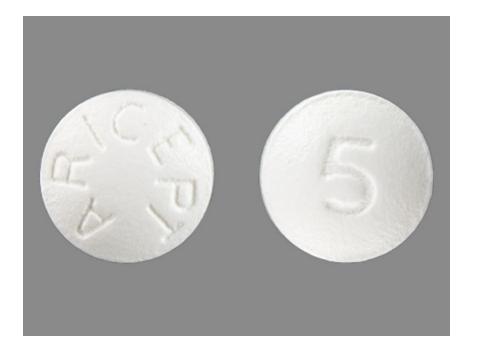
Aikomi overview





Dementia therapy?





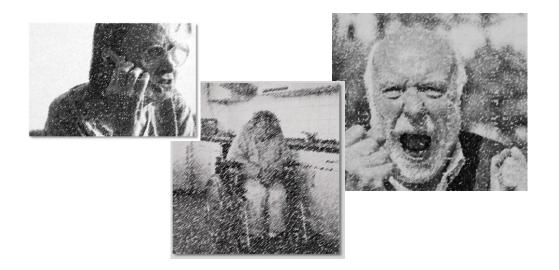
high quality

CARE

Dementia care challenge



BPSD Behavioural and psychological symptoms of dementia



responsive behaviours

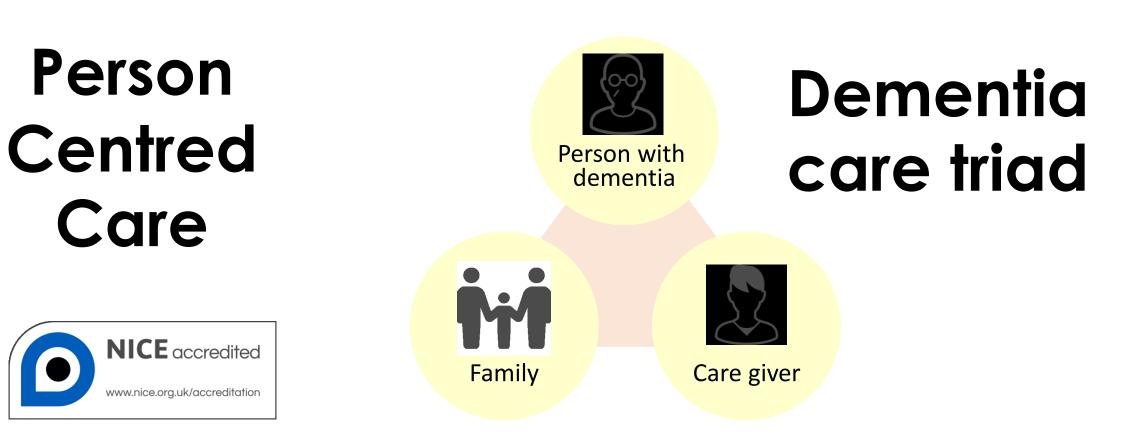
The human problem





how to communicate & remain engaged with your loved ones?

2 key factors for high quality care

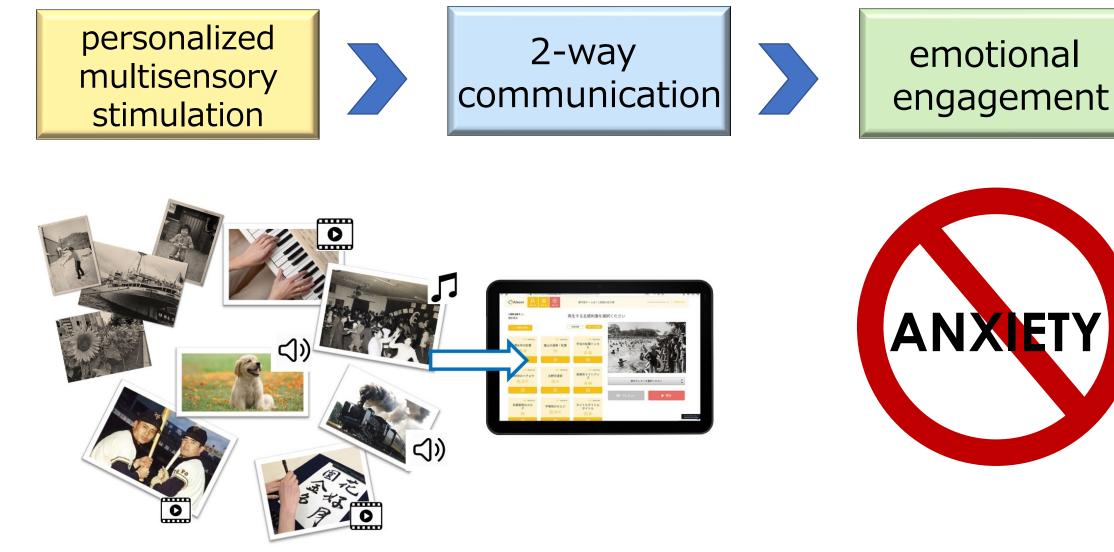


sustainable care means supporting everyone's QoL

Aikomi

Technology concept











2. Digital <u>behavioural</u> <u>biomarker</u>

monitoring & analysis of responses



learn & optimise programs for communication & engagement



1. Targeted stimulation program

themes from personal profile & lifestory



Prototype testing





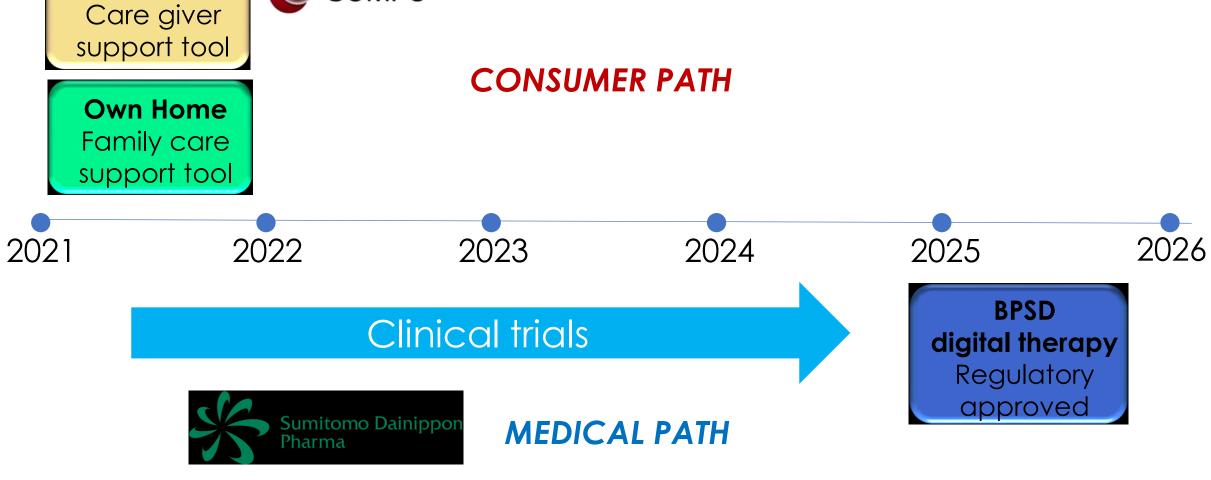
people

care facilities

Engagement

Confidential





Product pipeline

SOMPO

Care Home



COVID-19: on-line application





maintain communication with loved ones during lockdown



augmenting **human** communication & engagement

MUTUALITY in care relationships



nick.hird@aikomi.co.jp