

ASIA PACIFIC CURRENT/POST COVID-19 WELL-AGEING FUTURE

Janice Chia, Founder & Managing Director, Ageing Asia Pte Ltd, Singapore
Email: janicechia@ageingasia.com





Ageing AsiaTM

Ageing Asia is Asia Pacific's first industry network on the business of ageing. We are a social enterprise independent platform that seeks to unite business, government, not-for-profits and mainstream media in Asia Pacific. Our vision is to nurture partnerships and curate development of solutions that address the new opportunities and market demands of our ageing baby boomer population. We connect global eldercare operators to the world's best products and services that will change the future of ageing.

www.ageingasia.com

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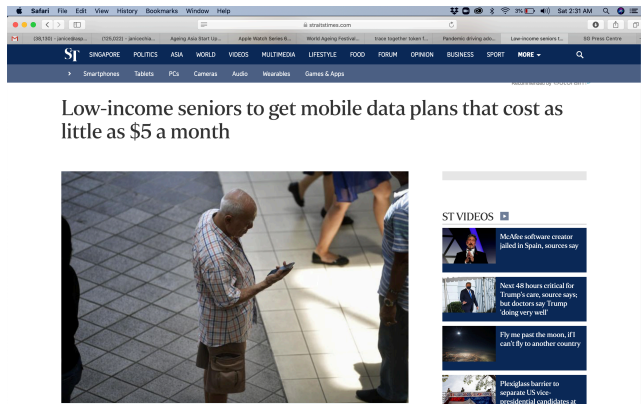
President & CEO, RiverSpring Health, USA

FOUNDER

ASIA PACIFIC CURRENT/POST COVID-19 WELL-AGEING FUTURE COVID-19 INNOVATION OUTCOMES



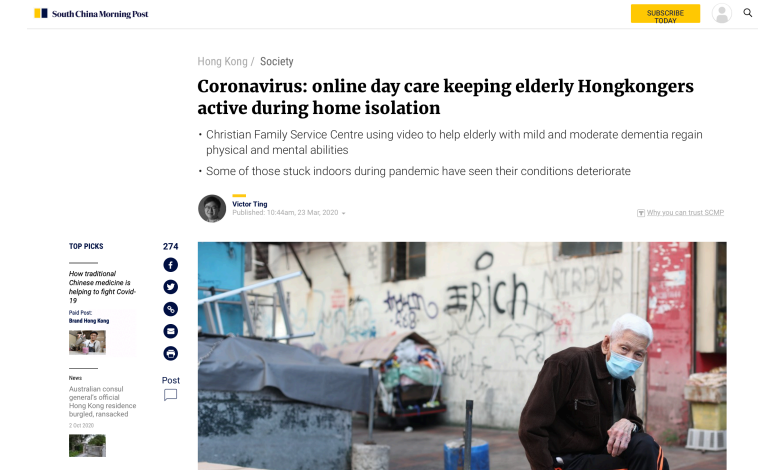
Trace Together Tokens (Contract Tracing)



Bridging the Digital Divide with access to internet



On-Demand Clinical Services To Home



Future definition of essential services for persons with Dementia

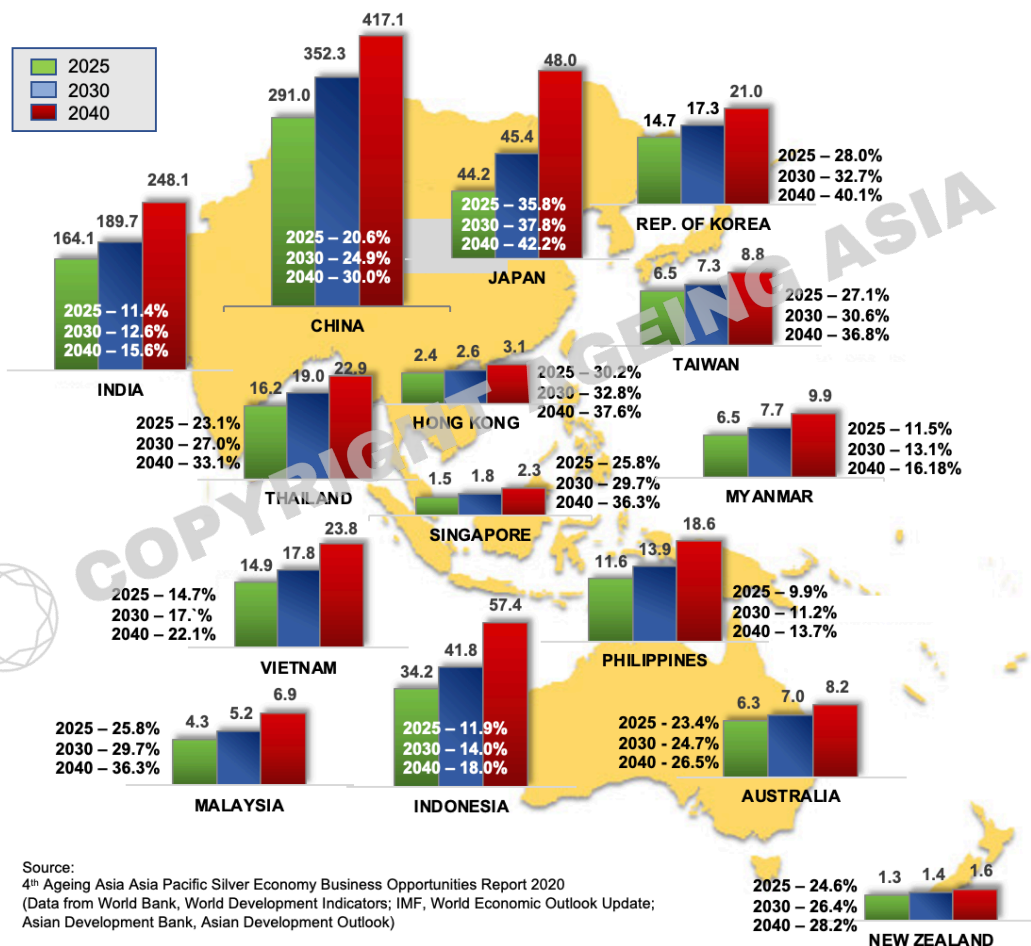
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THE WELL AGEING FUTURE ECONOMY



Source: 4th Ageing Asia Silver Economy Business Opportunities Report 2020

APAC Total Ageing Population and Market Potential 2025



**TOTAL AGEING POPULATION (620 MIL) &
 MARKET POTENTIAL
 (US\$ 4.56 TRILLION)**

AGEING MARKET POTENTIAL 2025	
APAC Countries	US\$ B
China	2,610.9
Japan	884.3
Republic of Korea	289.7
India	180.1
Australia	159.1
Taiwan	93.2
Thailand	77.4
Indonesia	75.5
Singapore	72.4
Hong Kong SAR	40.4
Malaysia	25.5
New Zealand	25.1
Vietnam	18.9
Philippines	10.9
Myanmar	5.1



Ageing requires a mindset shift, enablement is the new black in the business of ageing. The traditional notions of filial piety to “look after and do things for them” is gradually changing in Asia. The new philosophy of filial piety is about enabling older people to age as independently as possible, supporting them with the right products and services for ageing-in-place and creating opportunities to age with purpose.

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